

LiquidCash™

A healthy approach to community, sports and non profit fundraising.



TrueBlue®

Infinite Health® Water

BUY @ \$15.00 SELL @ \$22.00
PROFIT = \$7.00/case of 12



Stoked™ Energy

Die Hard™ Sports Energy

BUY @ \$20.00 SELL @ \$30.00
PROFIT = \$10.00/case of 12

8 EASY STEPS TO LIQUID CASH

- 1. Get Started:** Go to www.LBIX.com/community for more information and to pre-register. Liquid Cash™ Community Fundraising initiative is for non-profit organizations only (registered charity status not required). Complete and submit an online "Request to Participate" to the Leading Brands™ Order Desk. **You must receive confirmation of receipt and acceptance back from Leading Brands before proceeding further.**
- 2. Distribute Customer Order Sheets:** These are the forms that you need to track sales to your customers. You will require one **Customer Order Sheet** for each sale. You can obtain these either in color hard copy from Leading Brands™ (allow at least one week for delivery) or you may print sufficient numbers from the www.LBIX.com/community website to get going immediately.
- 3. Collect Payment Up Front:** We recommend that you obtain payment for each Order (payment should be made to your organization) at the time that the Customer Order Sheet is completed. Do not wait for payment until you deliver the product.
- 4. Collect Customer Order Sheets:** For each individual sale your Participant must complete and retain a separate **Customer Order Sheet**. **Do not leave the Customer Order Sheet with your customer.** The completed form will be your record of the transaction and provide you with the information that you need to ultimately deliver the product.
- 5. Complete and Enter your Order:** When your Liquid Cash™ Community Fundraising drive is completed, collect all **Customer Order Sheets** from your Participants, total the number of cases and either (i) enter that information onto the **Master Order Form** at www.LBIX.com/community and submit it online or (ii) print out and manually complete the **Master Order Form** and fax it to the Leading Brands™ Order Desk at (604) 685-5245.

- 6. Receive Confirmation of your Order:** The Leading Brands™ Order Desk **MUST** receive and confirm your order before it is effective. If you have not received our confirmation within 2 business days please contact us (see contact info on reverse).
- 7. Arrange your Delivery:** Upon confirmation of your Order, Leading Brands™ Order Desk will contact you to arrange delivery. A minimum of 50 cases are required for each delivery. Allow at least one week for delivery. We will only deliver to a single appropriate location that you identify within the market area you have identified on your Request to Participate. You must provide us with a "delivery window" of time, not less than 2 hours in length. You are responsible to distribute the cases to your individual customers. **NOTE:** Each case of product weighs approximately 7 kgs (15 lbs). Please assure that you have arranged adequate dry, secure storage space to hold the product until you are able to distribute it. That location must be readily accessible to safe and legal parking for a delivery van or medium sized truck. A garage, small warehouse or public storage unit would be most appropriate. Our delivery person will not carry product up or down stairs or deliver to any location they deem unsafe.
- 8. Receive your Delivery in Person:** The authorized representative who you identified in your Request to Participate, or whom you subsequently arranged in writing with the Leading Brands™ Order Desk to be your authorized representative, **MUST** be present in person to receive delivery - during the **ENTIRE DELIVERY WINDOW** - and produce valid picture identification and sign for receipt.
Exact change only please: If you have chosen to pay by 'Cash on Delivery' you must present to the delivery person the exact amount of your order as he/she will not be able to 'make change'.

ORDER FORM ON REVERSE

MASTER ORDER FORM (CANADIAN)



| DESCRIPTION | PRODUCT CODE | CASE UPC | COST/CASE | CASE QUANTITY | TOTAL COST |
|---|--------------|-----------------|-----------|---------------|------------|
| TrueBlue® (12 x 473mL Case) | | | | | |
| Blueberry | 00305 | 6 28274 00315 4 | \$15.00 | | |
| Blueberry Pomegranate | 00308 | 6 28274 00318 5 | \$15.00 | | |
| Infinite Health™ Water (12 x 591mL Case) | | | | | |
| Orange Cranberry | 00501 | 6 28274 00511 0 | \$15.00 | | |
| Strawberry Mangosteen | 00502 | 6 28274 00512 7 | \$15.00 | | |
| Total: | | | | | |

| DESCRIPTION | PRODUCT CODE | CASE UPC | COST/CASE | CASE QUANTITY | TOTAL COST |
|--|--------------|-----------------|-----------|---------------|------------|
| Stoked™ Energy (12 x 473mL Case) | | | | | |
| Original | 00010 | 6 28274 00050 4 | \$20.00 | | |
| Dragonberry | 00012 | 6 28274 00052 5 | \$20.00 | | |
| Die Hard™ Sports Energy (12 x 458mL Case) | | | | | |
| Lemon | 13003 | 6 28274 14003 3 | \$20.00 | | |
| Punch | 13000 | 6 28274 14000 2 | \$20.00 | | |
| Total: | | | | | |

Please Select your Region:

- Metro Vancouver
 Calgary
 Greater Montreal
 Greater Edmonton
 Metro Toronto
 Greater Quebec City

50 Case Minimum Order (any combination)

Order Total:

| | |
|--|--|
| | |
|--|--|

Price includes all taxes

CONTACT INFORMATION

Name of Organization:

Contact Name:

Street Address:

City: Province:

Postal Code: Phone: (.....)

Email:

Requested Delivery Date: MM / DD / YY
 Allow one week for delivery

Requested Delivery Time:
 2 hour delivery time window,
 9:00am - 5:00pm (Business days only)

Authorizing Recipient: PLEASE PRINT NAME

When your order is finalized submit completed form to LBIX Order Desk

fax: (604) 685-5245
 email: OrderDesk@LBIX.com
 phone: (604) 685-5200 or (866) 685-5200 ex. 237

Please Select your Payment Method

- Cash or bank draft (COD)
 Visa
 MasterCard

Name on card:

Number: Exp: MM/YY

Signature:

Requested Delivery Location:

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